

HOWARD SELF IMAGE PHOTOGRAPHY IS HELPING PEOPLE CHANGE THE WAY THEY SEE THEMSELVES. IF PICTURES ARE WORTH A THOUSAND WORDS, HOWARD ZUCKER'S PROCESS OF IMAGING AND SELF-ANALYSIS SPEAKS VOLUMES. MOREOVER, ZUCKER'S WORK IS AN INTERACTIVE FORM OF SELF-REFLECTION. SMILE FOR THE CAMERA AND PREPARE FOR THE ULTIMATE SELFIE.

hotographer Howard Zucker has dedicated his life's work behind the camera to making the self-conscious feel empowered. His Self Image Photography has helped people dispel their insecurities and gain a true sense of self-worth and admiration for their

Zucker has been a natural behind the camera since he was a young boy. He didn't realize his true potential, however, until the mid '90s. As AOL was taking off, Zucker was frequently asked by his friends to capture their likeness for profile images. While doing so, he noticed something profound happening.

own bodies.

"I received extremely positive feedback from my friends," a humbled Zucker mentions. "I saw that it could change lives."

Zucker slowly transitioned from his corporate career into photography full-time to explore how he could further help people achieve self-acceptance. He kept his intentions hush-hush in the beginning while he perfected his craft, enlisting a therapist to help him fully grasp the psychology of it all.

"Howard Self Image Photography has taken away a lot of my physical insecurities," asserts Jeff Gammons, one of Zucker's clients. "I've posted them online, something I've never done before, and I've been able to meet new people. I'm proud of who I am now."

It would be nice to say that it's as easy as capturing an irresistible photo, but the process behind his Self Image Photography is much more than just that. Zucker does not claim to be a therapist but the work he

does is a healing modality. He has helped transform people's lives in an extremely impactful way.

"I'm more comfortable and at peace with my whole body than I've ever been," explains David Baker, another one of Zucker's clients. "Howard's photos have been an important part of my personal growth process."

Zucker's sessions don't just happen overnight, they take time-sometimes days or even months. The process starts once you find out about his services. Then, whether on the phone or face-to-face, Zucker builds a bond with clients to cultivate trustworthiness and a sense of familiarity.

"Howard identifies your strengths and brings them out in the photo shoot," shares James Wolfe, a former client. "He helped me see myself in a different light, both literally and physically."

Zucker's subjects are involved in every step of the process. During the photo shoot, Zucker takes time to review each image with his participant. As the day of the shoot can be an overwhelming experience, a follow-up appointment is arranged for renewed observation.

Zucker's Self Image Photography has helped countless individuals, from amputees to those who suffer with body dysmorphia. He also works with individuals who have less severe self-perceptions, like those of us who don't like our smile, feel that we're too short or obsess about our hair loss.

For more information about Howard Self Image Photography, contact Zucker at (954) 599-7579 or email him at SylvesterQ@ aol.com. To take a glimpse at his sensual photography and book a photo shoot, visit his website at www.SylvesterQ.com.